ORDER

Order / Rev: 100308 **Orders** Alt Order #: 06809912 Product Desc: NRSC 2012 KŚNV Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Amy McCreary Original Date / Rev: 04/13/12 / 10/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Nebo Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 1023 31st St. NW Billing Cycle: Washington, D.C. 20007 Agency Commission: 15% National Republican Senatorial Comn Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2,PLI1 Order Separation: 00:05:00

Bill	Plan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	113	\$85,375.00	\$72,568.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	113	\$85,375.00	\$72,568.75	0.00
Totals	113	\$85,375,00	\$72 568 75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	•	•	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

 Order Share
 Share
 Total

 KSNV
 31%
 \$85,375.00

 Market
 100%
 \$275,403.23

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$85,375.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,818.55
KTUD	1%	\$2,754.03
KVVU	17%	\$46,818.55
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,262.10

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/17/12	10/19/12	M-F 6-7a WakeUp w	/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
			M-F 6-7a WakeUp v	v/Wagners								
NEWS												
<u>Sta</u>	rt Date	End Date	Weekdays S	oots/Week	<u>Rate</u>	Rating				ì		
Week: 10/	15/12	10/21/12	WTF	3	\$700.00	0.00						

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Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809912

Product Desc: N

NRSC 2012

KSNV

Flight Dates:	10/17/12 - 10/23/12

Estimate:

Residence	Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Meek Rate Spots	E 2 KSNV 10/22/12 10/23/12	, ,	6-7a	MT	:30 2	\$700.001	0.00 NM	2	\$1,400.00
Serial Color	NEWS	IVI-F 6-7a vvakeUp w/vvagners							
E 3 KSNV 10/22/12 10/23/12 Today Show Today Show Today Show Supplementary Start Date Sta		-							
TODAY					·30 4	\$900,001	0.00 NM	4	\$3,600,00
Sint Date End Date Weekdays MT		-	ood dan		.00	ψσσσ.σσ 1	5.00 1411	-1	Ψ0,000.00
Mesic:10022172 10028142 MT		Weekdays Snots/Week	Rate	Rating					
TODAY Sint Date Meek days Meek day									
Start Date	E 4 KSNV 10/17/12 10/19/12		658a-9am	WTF	:30 6	\$900.001	0.00 NM	6	\$5,400.00
Mesic 10191/2 10191/2 Me FT Today Show I 3rd MM Mesic	TODAY	roday Snow							
TODAY Start Date End Date Weekdays SpotsWeek Rate Rating Week 10/17/12 10/19/12 Week 10/17/12 We									
TODAY Start Date Fold Date Week datys Spots N/Veek Rate Rating Color			•		:30 3	3 \$425.001	0.00 NM	3	\$1.275.00
Start Date End Date Weekdays Spots/Week Rate Rating Name		•	0 100		.00	ψ 1= 010 0 1	0.00	ŭ	Ψ1,210,00
Meck 101/5/12 101/21/12 MFT Today Show II 3rd 10M 9-10a MT 30 2 \$425.001 0.00 NM 2 \$850.00		Weekdays Snots/Week	Rate	Rating					
TODAY Start Date M-F Today Show									
Start Date End Date Weekdays MT 2	E 6 KSNV 10/22/12 10/23/12		9-10a	MT	:30 2	\$425.001	0.00 NM	2	\$850.00
Meek: 10/22/12	TODAY	W-F Today Snow II							
Today									
TODAY Start Date End Date Weekdays Spots/Week Rate Rating 0.00					:30 2	2 \$325.001	0.00 NM	2	\$650.00
Start Date Meek: 101/22/12 101/28/12 MT 30 3 \$325.00 0.00 NM 3 \$975.00		•	100			40_0		_	φοσοίσο
Week: 10/22/12 10/29/12 MF-Today Show III 4th BM 10am-11am WTF :30 3 \$325.001 0.00 NM 3 \$975.00		Weekdays Spots/Week	Rate	Rating					
Today 4th Hour Toda						***************************************			
TODAY Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 8 KSNV 10/17/12 10/19/12	= '	10am-11am	WTF	:30 3	3 \$325.001	0.00 NM	3	\$975.00
Week: 10/15/12 10/19/12 10/19/12 Rachael Ray R	TODAY	today Hill Flour							
R									
Rachael Ray		***************************************			:30 6	5 \$ 325.001	0.00 NM	6	\$1,950.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00		¥	•						
Week: 10/15/12 10/21/12 10/23/12 Rachael Ray Rachael Rachael Ray Rachael Rachael Ray Rachael Rachael Ray Rachael R		Weekdays Spots/Week	Rate	Rating					
RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 Noon News Noon News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 Noon News Noon News NEWS Start Date End Date Weekdays MT 2 \$425.00 0.00 E 12 KSNV 10/17/12 10/19/12 Noon News Noon News NEWS Start Date End Date Noon News Noon News Noon News Noon News NEWS Start Date End Date Weekdays Spots/Week Rate Noon News Noon News Noon News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12wTF 3 \$425.00 0.00 Start Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pmwThF :30 (\$426.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1pwTF :30 3 \$325.001 0.00 NM 3 \$975.00		WTF 6	\$325.00						
Start Date End Date Weekdays MT 4 \$325.00 0.00	E 10 KSNV 10/22/12 10/23/12	•	11am-12pm	MT	:30	4 \$325.001	0.00 NM	4	\$1,300.00
Week: 10/22/12 10/28/12 MT 4 \$325.00 0.00 E 11 KSNV 10/22/12 10/23/12 Noon News Noon News Noon News News NEWS CM 12-1230pm MT :30 2 \$425.001 0.00 NM 2 \$850.00 NEWS Start Date Week: 10/22/12 10/28/12 Noon News Noon News Noon News Noon News News News News: 10/17/12 10/19/12 Noon News News News: 10/15/12 10/21/12wTF CM 12-1230pm wTF :30 3 \$425.001 0.00 NM 2 \$850.00 Start Date End Date Weekdays Spots/Week Rate News: 10/15/12 10/21/12wTF 3 \$425.00 0.00 0.00 0.00 Spot Ch Date Range Description Start/End Time News V10/15/12-10/21/12 Noon News 12-1230pm Weekdays Length Rate Rtg TypewThF	RR	Nuoriaarinay							
E 11 KSNV 10/22/12 10/23/12 Noon News									
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	P		· ·		:30 2	2 \$425.001	0.00 NM	2	\$850 .00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWO	Noon News							
Week: 10/22/12 10/28/12 MT 2 \$425.00 0.00 E 12 KSNV 10/17/12 10/19/12 Noon News Noon News CM 12-1230pm wTF :30 3 \$425.001 0.00 NM 2 \$850.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12wTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pm Weekdays Length Rate Rtg Type 130 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] wThF		Weekdays Spots/Week	Rate	Rating					
News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pmWThF :30 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1pWTF :30 3 \$325.001 0.00 NM 3 \$975.00	Week: 10/22/12 10/28/12								
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 WTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pm WThF :30 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1p WTF :30 3 \$325.001 0.00 NM 3 \$975.00	E 12 KSNV 10/17/12 10/19/12		12-1230pm	WTF	:30	3 \$425.001	0.00 NM	2	\$850,00
Week: 10/15/12 10/21/12 WTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pm WThF :30 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1p WTF :30 3 \$325.001 0.00 NM 3 \$975.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/15/12-10/21/12 Noon News 12-1230pm wThF :30 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1p wTF :30 3 \$325.001 0.00 NM 3 \$975.00									
Unresolved [NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1pWTF :30 3 \$325.001 0.00 NM 3 \$975.00	Spot Ch Date Range I	Description Sta	rt/End Time	<u>v</u>					
[NEWS SPECIAL REPORT - BIDEN] E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1pWTF :30 3 \$325.001 0.00 NM 3 \$975.00		Noon News 12-	1230pm	÷	WThF	:30 (\$425.0)	9) 0.00 NM		
		ORT - BIDEN]							
	E 13 KSNV 10/17/12 10/19/12	The Agenda 1230pm CM The Agenda 1230pm	123 0 -1p	WTF	:30	3 \$325.001	0.00 NM	3	\$975.00

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National Republican Senatorial Committe

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Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End AGENDA	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri R	Rtg Type Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$325.00 0.00				
E 14 KSNV 10/22/12 10/23/12 AGENDA	The Agenda 1230pm CM The Agenda 1230pm	1230-1p MT	:30 2	\$325.001	0.00 NM 2	\$650.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$325.00 0.00			1	
E 15 KSNV 10/22/12 10/23/12	The Doctors CM The Doctors	2pm-3pm MT	:30 2	\$325.001	0.00 NM 2	\$650.00
DRS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$325.00 0.00				
E 16 KSNV 10/17/12 10/19/12	The Doctors CM The Doctors	2pm-3pmWTF-	:30 3	\$325.001	0.00 NM 3	\$975.00
DRS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating \$325.00 0.00				
E 17 KSNV 10/17/12 10/19/12	Dr. Phil CM Dr PhII	3-4pWTF-	:30 6	\$450.00 1	0.00 NM 6	\$2,700.00
PHIL <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating \$450.00				
E 18 KSNV 10/22/12 10/23/12	Dr. Phil CM Dr Phil	3-4p MT	:30 4	\$450.001	0.00 NM 4	\$1,800.00
PHIL <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$450.00 0.00				
E 19 KSNV 10/22/12 10/23/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm MT (4:00 PM-4:30 PM)	:30 2	\$700.002	0.00 NM 2	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate Rating</u> \$700.00 0.00				
E 20 KSNV 10/17/12 10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmWTF- (4:00 PM-4:30 PM)	:30 3	\$700.002	0.00 NM 3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating \$700.00 0.00				
E 21 KSNV 10/17/12 10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmWTF- (4:30 PM-5:00 PM)	:30 3	\$700.002	0.00 NM 3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week					
E 22 KSNV 10/22/12 10/23/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm MT (4:30 PM-5:00 PM)	:30 2	\$700.002	0.00 NM 2	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week				ļ	
E 23 KSNV 10/22/12 10/23/12		5-630p MT	:30 2	\$1,100.002	0.00 NM 2	\$2,200.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate Rating</u> \$1,100.00 0.00				
E 24 KSNV 10/17/12 10/19/12		5-630pWTF	:30 3	\$1,100.002	0.00 NM 3	\$3,300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating 5.1,100.00 0.00				
E 25 KSNV 10/17/12 10/19/12		657-730pWTF	:30 3	\$1,200.002	0.00 NM 3	\$3,600.00
JEP	•					

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Estimate:

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Ln Ch Start	End	Inventory Code		Start/End T		Len Spo		Rtg Type S		Amount
	2 10/19/12	M-F Jeopardy M-F Jeopardy	СМ	657-730p	WTF	:30	3 \$1,200.002	0.00 NM	3	\$3,600.00
JEP <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays WTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 26 KSNV 10/22/12		M-F Jeopardy M-F Jeopardy	СМ	657-730p	-T	:30	2 \$1,200.002	0.00 NM	2	\$2,400.00
JEP Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12	10/28/12	-T	2	\$1,200.00	0.00					
E 27 KSNV 10/22/12	2 10/23/12	M-F Wheel M-F Wheel of For	CM rtune	730-758pm	+T-++	:30	2 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL <u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 28 KSNV 10/17/1:		M-F Wheel	CM	730-758pm	WTF	:30	3 \$1,200.002	0.00 NM	3	\$3,600.00
WHEEL		M-F Wheel of For	rtune							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E29 KSNV 10/17/12		M-F News 3 at Ele	even CM	11 pm-1135p		:30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS	F- 1 F-1-	384	01-8841	Data	D-th.					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> ₩TF	Spots/Week 3	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E 30 KSNV 10/22/1	2 10/23/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	m MT	:30	2 \$1,100.002	0.00 NM	2	\$2,200.00
NEWS		IVI-I NEWS 3 at LI	levell							
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00					
E 31 KSNV 10/22/1		The Tonight Show		1135p-1237a		:30	2 \$450.002	0.00 NM	1	\$450.00
TON SHOW	End Data	Montrelava	Constantinale	Dete	Detina					
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 2 KSNV 10/22/12		escription The Tonight Show		<u>t/End Time</u> 5p-1237a	_	<u>/eekdays</u> T		<u>Rtg Type</u> 0.00 <i>NM</i>		
Unresolved LNOT AVAI	LABLE RAT	'E] NOT AVAILABI	LE RATE							
E 32 KSNV 10/17/1		The Tonight Show		1135p-1237a	aWTF	:30	3 \$450.002	0.00 NM	3	\$1,350.00
TON SHOW		Tonight Show								
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> wTF	Spots/Week		Rating 0.00					
E 35 KSNV 10/20/1			SATURIM	6a-7a	S	:30	1 \$350.001	0.00 NM	1	\$350.00
NEWS		News 3 Sumse .	SATURDAT							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
E 36 KSNV 10/20/1		Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1 \$600.002	0.00 NM	1	\$600.00
SAT TODAY	E 15.		04-841	D-1-	Datte -					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00					
E 37 KSNV 10/20/1	2 10/20/12	News 3 Today - 5 News 3 Today - 5		9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS Start Date	End Date	Weekdays	Spots/Week	. Rate	Rating			ĺ		
Week: 10/15/12	10/21/12	<u>vveekuays</u> S-	1	\$500.00	0.00	# · · · · · · · · · · · · · · · · · · ·				
E 38 KSNV 10/17/1	I2 10/19 / 12	FacetoFace/Rals Face to Face w/	-	630-657pm	WTF	:30	2 \$900.001	0.00 NM	2	\$1,800.00

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10/17/12 - 10/23/12

Estimate:

Break Start/End Time Ln Ch End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Start Amount **FACE** Start Date End Date Spots/Week Rating Weekdays Rate --WTF--\$900.00 0.00 Week: 10/15/12 10/21/12 E39 KSNV 10/17/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a --WT---:30 \$200.001 0.00 NM 1 \$200.00 Wake Up Early Wagners **EARLY** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WT---\$200.00 0.00 E40 KSNV 10/20/12 10/20/12 Weekend Jeopardy/Whe@M 657-8pm ----S-:30 1 \$325,003 0.00 NM 1 \$325.00 WKND Jeop/Wheel WH/JEP Weekdays Spots/Week Rating Start Date End Date Rate 10/21/12 ---5-\$325.00 0.00 Week: 10/15/12 E41 KSNV 10/20/12 10/20/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,000,004 0.00 NM \$1,000.00 Saturday Prime 10-11pm SVU Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$1,000.00 0.00 E 42 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5-:30 1 \$1,000.002 0.00 NM \$1,000.00 Sa-Su News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating ----S-1 \$1,000.00 0.00 Week: 10/15/12 10/21/12 E 43 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 1 \$1,400.001 0.00 NM \$1,400.00 Saturday Night Live SNL Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ----S-1 \$1,400.00 0.00 ----S E 44 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a :30 \$350,001 0.00 NM \$350.00 News 3 Sunrise SUNDAY **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 ----S \$350.00 0.00 :30 \$500.002 0.00 NM \$500.00 E 45 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----5 1 Sunday Today SUN TODAY Start Date Spots/Week Rate Rating End Date <u>Weekdays</u> Week: 10/15/12 ---S \$500.00 0.00 10/21/12 E 47 KSNV 10/21/12 10/21/12 News 3 Today Wknd CM 9a-930am :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$500.00 0.00 :30 \$500.002 E48 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a ----s 0.00 NM 1 \$500.00 Chris Matthews SUN 9:30am CM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$500,00 0.00 E49 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S :30 1 \$6.500.003 0.00 NM \$6,500.00 1 NFL Football SNF End Date Rating Weekdays Spots/Week Start Date <u>Rate</u> 10/21/12 1 \$6,500.00 0.00 Week: 10/15/12 :30 1 \$1,000.002 0.00 NM E 50 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$1,000.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ----5 \$1,000.00 0.00 Week: 10/15/12 ----F--:30 1 \$3,200.001 0.00 NM N 51 KSNV 10/19/12 10/19/12 Fri 10-11p CM 10-11pm 1 \$3,200.00 Friday Prime 10-11pm Start Date **End Date** Weekdays Spots/Week Rate Rating

Print Date: 10/30/12 17:16:56

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Order / Rev:

100308

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809912

Product Desc: 1

NRSC 2012

KSNV

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N51 KSNV 10/19/12 10/19/12	Fri 10-11p CM	10-11pm	F	:30 1	\$3,200.001	0.00 NM	1	\$3,200.00
	Friday Prime 10-11pm							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>			i		
Week: 10/15/12 10/21/12	F 1	\$3,200.00	0.00					
N 52 KSNV 10/21/12 10/21/12	Sun PR 10-11p CM	10-11pm	5	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
	Sunday Prim 10-11pm							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			Ť		
Week: 10/15/12 10/21/12	S <u>1</u>	\$2,000.00	0.00					
N 53 KSNV 10/22/12 10/22/12	News 3 Live in Prime CM	7-10pm	M	:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	M 1	\$1,200.00	0.00					
N 54 KSNV 10/23/12 10/23/12	M-F Jeop/Wheel CM	630-730pm	-T	:30 1	\$1,700.001	0.00 NM	1	\$1,700.00
	M-F Jeopardy/Wheel of Fortun	е						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	-T 1	\$1,700.00	0.00					
					•	Totals	113	\$85,375.00